



## Estimated Start-Up Costs for 2010

Investment	Low End	High End
Franchise Fees	\$12,000*	
Deposit for Utilities/ Lease	\$1,000	\$5,000
Architectural Drawings	\$0	\$2,000
Signage	\$300	\$5,000
Franchise Premises Rent (3 months)	\$1,500	\$12,000
Opening Package (Including equipment, supplies, floor, paint, décor, pizza counter, point-of sale system, and small wares)	\$20,000	\$40,000
Inventory	\$1,000	\$3,000
Initial Advertising	Not Required	
Materials & Supplies	\$500	\$2,000
Insurance (3 months)	\$300	\$600
Bookkeeping/Payroll Service	\$500	\$2,000
Additional Funds (Working capital & miscellaneous expenses)	Not Required**	
<b>Totals</b>	<b>\$37,100</b>	<b>\$83,600</b>

Note: All figures are as disclosed in the "Cantoni's Pizzeria 2010 Franchise Disclosure Document".

\*Franchise Fee is only \$12,000

\*\*While not required it is recommended that an extra \$10,000 be available for Additional funds

Variations in investment cost are typically a result of choices made by the franchise owner and the location and size of the store. Some franchise owners participate in the actual construction of the store, resulting in lower leasehold improvement costs.

Monthly Royalty Fee = \$600 fixed rate (Usually means less than 2% sales compare to 6% of most other franchises.)